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AAYAAN MANCHANDA

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EDUCATION

Lotus Valley International School, Noida

2022-2026

Current Year Subjects- Business Studies, Economics, Accountancy, English core, and Mathematics

PUBLIC SPEAKING

Model United Nations (MUN)

Grade 10

- Verbal Mention Award, Jmunc'23 (Seth Anandram Jaipuria School)- G20, Verbal Mention award
- Verbal Mention Award, Tsmsn mun'23 (The Shriram Millennium School)- UNEA
- Best school delegation award, Congruentia'23(Lotus Valley International School, Noida extension)- G20

ONLINE COURSES Grade 10-11

- Front-end development, by META <coursera>
- Web designing and coding, by Mind box <MindBox>
- The Power of markets 1: The basics of supply and demand and consumer behaviour by the University of Rochester. <coursera>

LEADERSHIP

Media Director, Business Club, Lotus Valley International School, Noida

Grade 12

- Managed and scheduled content across Instagram, LinkedIn, and school intranet to maximize outreach and engagement.
- Designed and executed content calendars and media campaigns for key events such as National Broadcasting Day, Simulated Investment Challenge, and Money and Morality: The Economics of Empires.
- Reviewed and approved all digital and print media to ensure brand consistency and professional visual identity.
- Produced post-event summaries, highlight reels, and photo compilations to document activities and drive increased student participation.

Founder, Kala-e-Craft – Empowering Local Artisans Through Sustainable Sales Channels

Grade 11-12

- Launched a social enterprise aligned with UN SDG 12, promoting sustainable consumption and production.
- Recycled over 100 kg of hotel bedsheets, converting them into eco-friendly products with the help of 15+ local tailors.
- Supported 20+ artisans and tribal craftworkers, connecting them to digital marketplaces and organizing 5 exhibitions at hotels like Radisson Blu and Pushpak Palace.
- Generated ₹75,000+ in revenue, reinvested into artisan communities and production.
- Leveraged social media to promote products, achieving 2,000+ views and building a growing customer base.

COMMUNITY SERVICE

Tribes for Good, a social impact platform enabling youth to lead community initiatives aligned with the UNSDG Grade 11

- Conducted financial literacy workshops for under-resourced youth, focusing on topics like saving, budgeting, and responsible spending.
- Designed and led "Banking ki Pathshala", a knowledge series simplifying core banking concepts for 30+ young adults through interactive sessions.
- Facilitated awareness campaigns on the role of finance and economy in everyday life, improving financial awareness in underserved communities.
- Developed easy-to-understand learning material in regional languages to enhance accessibility and comprehension.

Empowering Minds, an NGO

Empowering Minds -Society for Research and Development is a registered NGO set up under the Societies Act (1860). It utilizes various participative methodologies in working with individuals and communities for empowering them to attain better quality of life and sustained development.

Grade 12

- Designed and conducted an interactive sustainability workshop for children, promoting eco-consciousness through hands-on learning.
- Led a creative session on decorating handmade, upcycled bags (pouches, zip bags, and drawstring bags) using sustainable materials.

• Blended education, creativity, and entrepreneurship, giving children a platform to contribute to a real-world sustainable product cycle.

Active Member, Interact club, Lotus Valley International School, Noida

Grade 9-10

- Active member of the club since Grade 8
- Collected and donated 40 books to Black Board Organization (an organization formed by the students of Lotus Valley International school, where books and other study related items are collected and donated to NGOs)
- Conducted a bake sale and donated earnings to charity.
- Conducted an interview on Body Shaming (We had to take an interview of a family member, so I took one of my mother for the Mental health week hosted by the interact club. It was circulated among all the participants of the same>

INTERNSHIPS

A.N.B. Auto (India) Pvt. Ltd. one of India's largest and leading manufacturer company for motor vehicles Grade 11

- Assisted in analyzing sales performance reports, learning to interpret key metrics such as dealer performance, regional growth, and sales conversion rates.
- Participated in developing promotional content and product literature for clients, under the guidance of the marketing team.
- Observed customer relationship management (CRM) systems and learned how dealer networks and client communication are handled in large-scale manufacturing.
- Shadowed finance team members to understand cost structures, pricing models, and vendor payments, and assisted in compiling expense reports for internal use.

Raddison Blu, a five-star international hotel

Grade 12

- Collaborated with hotel staff and local artisans to design a culturally authentic and visually engaging exhibition space, blending sustainability with tradition.
- Contributed innovative ideas to enhance guest engagement, including product storytelling, display aesthetics, and interactive elements to attract hotel guests.
- Supported on-site sales and customer interaction, helping streamline the purchase process and improve artisan visibility in a premium setting.

Lynkube Young Leaders Program, A leadership and skill-building internship program focused on communication, teamwork, and real-world project execution for high school students.

Grade 11

- Interned across the social media and event management teams, contributing to content planning, outreach, and on-ground coordination for youth-focused initiatives.
- Co-hosted a webinar titled "Managing Personal Finance", collaborating with industry professionals to educate high school students on budgeting, saving, and smart financial habits.
- Supported digital promotions and audience engagement strategies to increase webinar attendance and visibility.